Emma Hoke

Licensed Commercial Real Estate Associate

Merritt Realty Corporation

Biography



Emma Hoke's ambition and drive for excellence in commercial real estate, resonates with her perpetual goal of satisfying the needs of her clients. Living for over eleven years in South West Florida area she has obtained substantial market knowledge and has since 2008 continued to keep her clients ahead of the downturns and trends affecting good real estate decisions.

Prior to her career in commercial real estate at the young age of 19, she worked as a buyer for a Harry Krantz, the largest distributor of in stock military components, based out of New York. Emma handled the day to day operations and purchasing needs out of a very successful satellite office in Fort Myers. She handled substantial contracts that included purchasing for US-based defense and aerospace manufacturers.

With her move into commercial real estate she went to work with TACO, a Yum Brands Franchise and development company, where she managed, leased and maintained north of 200,000 SF of office and retail space. During her employment she helped to implement many cost saving policies and leasing strategies that drove done operating expenses and vacancy.

As a native of East Freetown, Massachusetts, she attended Baypath College in Longmeadow, MA, and then transferred to Florida Gulf Coast University where she studied both criminal justice and business management.

After getting married to her husband David Hoke, a native to the South West Florida area and corporate charter boat captain residing in Punta Gorda, Florida, she decided to take a break from commercial real estate and business to have children.

At the beginning of 2014 Emma started to make her move back into the commercial real estate arena, focusing on retail and office, and is in the process and making great strides of building her real estate presence back within the market place.

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