gOmerritt.com

MRC
MERRITT REALTY CORPORATION

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Why Go Merritt?

Who Is Merritt?

Merritt Realty was founded in 2000 with a primary focus of providing superior service and creating solid relationships with institutional and private investors. Specializing primarily in land acquisition, office / industrial leasing and investment sales, Merritt Realty was able to establish a strong presence in a competitive market.

With the shift in the real estate market, Merritt Realty redirected its focus from land, office and industrial to retail. Joining the ICSC organization we created alliances with locally-owned retail developers and managers, offering reasonable landlord representation solutions while developing relationships with national, regional and local retail tenants.

Over the years Merritt Realty has and will continue to adapt it's business model, responding to the ever changing real estate markets; however, Merritt Realty's fundamentals of providing superior service and creating solid relationships that result in success for our clients will continue to remain our primary objective.

What Makes Merritt Different?

Much like many of the networked brokerages, Merritt offers the latest and greatest technology to our commercial real estate professionals, insuring their maximum productivity when marketing their properties.

Our differential has always been in our relationship and the loyalty shown to our clients. So many brokerages are focused more on the deals and less on the clients' objectives resulting in devastating client losses. There is no better safeguard than to understand our clients and help them make the right real estate decisions based on: a concise evaluation of all their options as directed by the current market trends, their tax liability, financial state and personal desires. Our market knowledge and understanding of commercial real estate has insured our past client's successes and continued business with Merritt Realty and our Commercial Real Estate Professionals. In short we care about our clients more than the deals!

What Merritt Can Do For You?

The key to any success is having a plan that is sound and complete before you start. Based on this simple business concept, our strategy has always been to identify the highest and best use, and any functional obsolescence. Then based on our findings, develop a plan to achieve our clients' objective.

Over the years this strategy we have provided many value added services for our clients, fixing everything from FDOT roadway access connection, to signage, to the proper tenant mix, to lease administration and much more.

Learn more about what Merritt Realty can offer you by visiting us on the web at www.Gomerritt.com and see for yourself what our clients are saying, and why they Go Merritt.